

Illustration / Digital Art / Figure Drawing / 3D

LORCAN SEMPLE



VISUAL ART PORTFOLIO

Graphic Design / Video Editing / Animation

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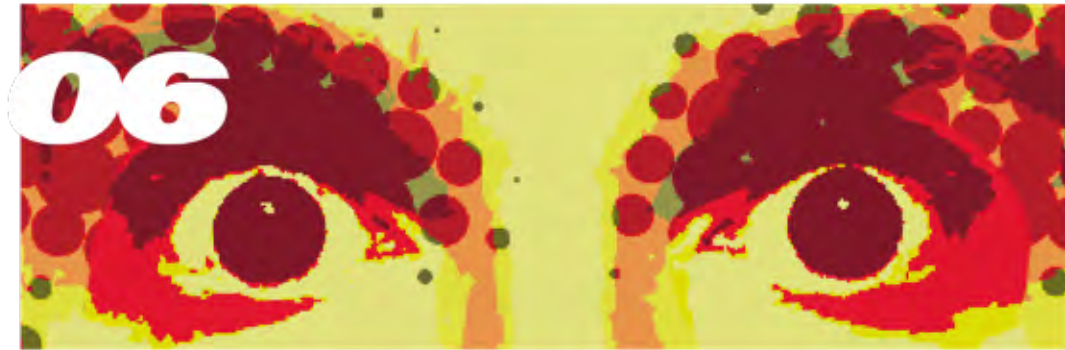
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01

PART 1

ILLUSTRATION

DEFINED AS... Art which is made with intent to express but not necessarily communicate. Art without any explicit messaging / purpose other than to demonstrate a high level of artistic knowledge or skill. Art that is not linked to core values, a corporation or a brand other than that of its creator(s). Art allowed to exist for its own sake.

..... ILLUSTRATION IS MY STRONGEST DISCIPLINE AND THE ONE THAT HAS ALLOWED ME TO GRASP THE ESSENTIAL ARTISTIC PRINCIPLES AND BECOME THE ARTIST I AM TODAY. MY INFLUENCES CENTRE AROUND GRAPHIC NOVELS, GESTURAL DRAWINGS, FASHION ILLUSTRATION, ETC. MY EXPERIENCE HAS GIVEN ME A BACKGROUND IN MANY OF THESE ARTISTIC NICHES TOO

CHARACTER CONCEPT 01



DIGITAL PAINT CONCEPT



INKED CHARACTER ART





01

PART 2

SKETCHBOOK

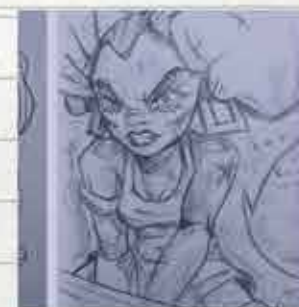
DEFINED AS... Art from my personal sketchbook. Art that is primarily the result of exploration and experimentation. Art that with every successive pencil stroke comes an idea for a new direction. Art that is speedy, uncertain, intimate and imperfect. Art that reveals more about myself than anything else in here. Art that is ephemeral.

..... DESPITE THE REST OF THE HIGHLY POLISHED WORK YOU'LL SEE HERE, MY SKETCHBOOK IS WHERE I AM BEST ABLE TO EXPRESS MYSELF IN THE MOST AUTHENTIC WAY. IT'S WHERE I GO FIRST TO EXPLORE IDEAS BEFORE I START THE "REAL" WORK. I AM PRIMARILY FASCINATED BY ACTION AND GESTURE IN THE HUMAN FIGURE, SO THAT'S WHERE I FOCUS MOST OF MY ART

"STREET FIGHTER" (TM) PENCIL MURAL



stob



FROM THE ARCHIVES:
A series of pencil illustrations drawn in
sketchbooks from my personal collection



THE ARCHIVES:



BONUS | WHAT A DRAG

DEFINED AS... Art from a series depicting real drag queens. Art created for various LGBTQ+ venues across the United Kingdom. Art that is of a caricature nature, that of which embodies the culture and glamour of drag, and which exemplifies each queen's unique sense of style and beauty. Art that is brash, cheeky and plain ol' fun...

..... THIS COLLECTION OF ART WAS A VERY UNIQUE CHALLENGE FOR ME, AS THE ART OF DRAG WAS NOT SOMETHING I DEVELOPED AN APPRECIATION FOR UNTIL DOING WORK UNDER AN AGENCY THAT FOCUSED ON LGBTQIA+ FRIENDLY VENUES AND SOCIAL CLUBS WHERE SAID DRAG QUEENS WOULD PERFORM, BUT I FOUND IT TO BE QUITE FUN, AND A PROUD ADDITION TO MY ART PORTFOLIO

DIGITAL ARTWORK OF DRAG QUEEN "CHLO M"



ALL ILLUSTRATIONS BY LORCAN SEMPLE

DIGITAL ARTWORK OF DRAG QUEEN:



"TRAYLA TRASH"

DIGITAL ARTWORK OF DRAG QUEEN:



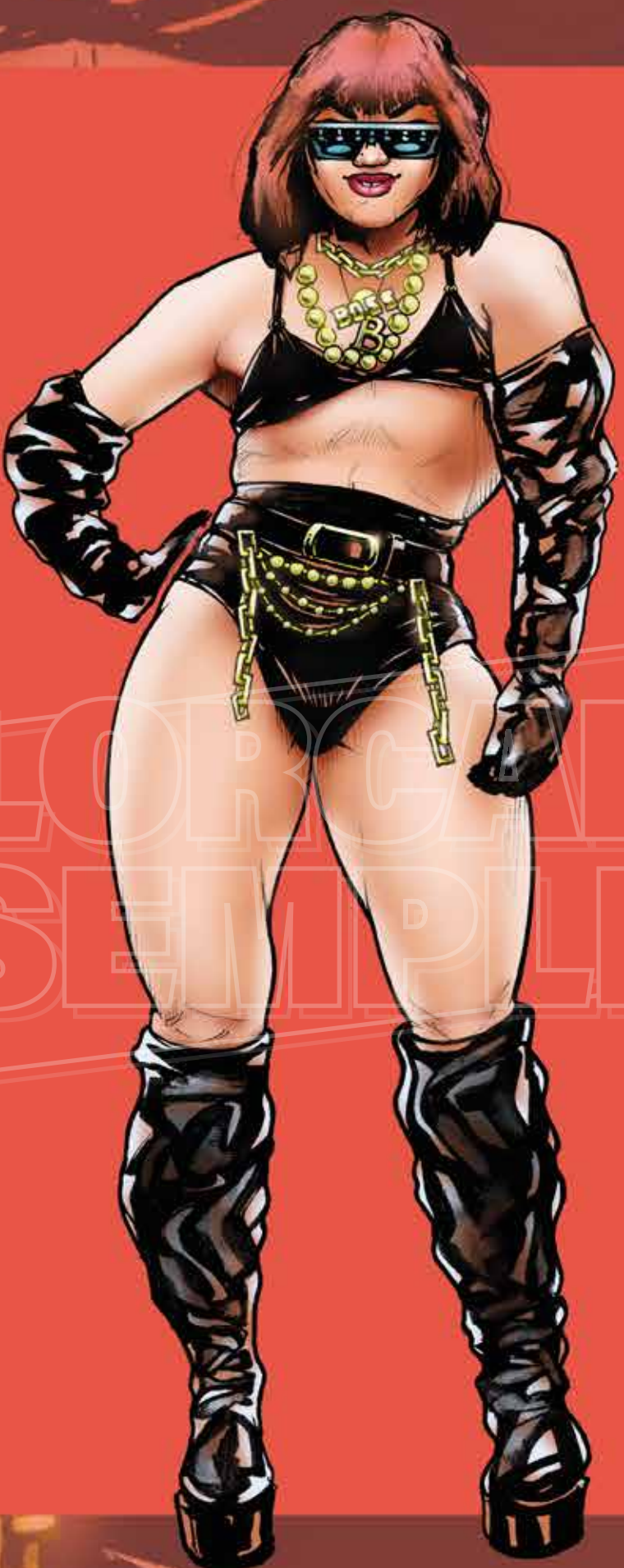
"TINA SPARKLE"

DIGITAL ARTWORK OF DRAG QUEEN:

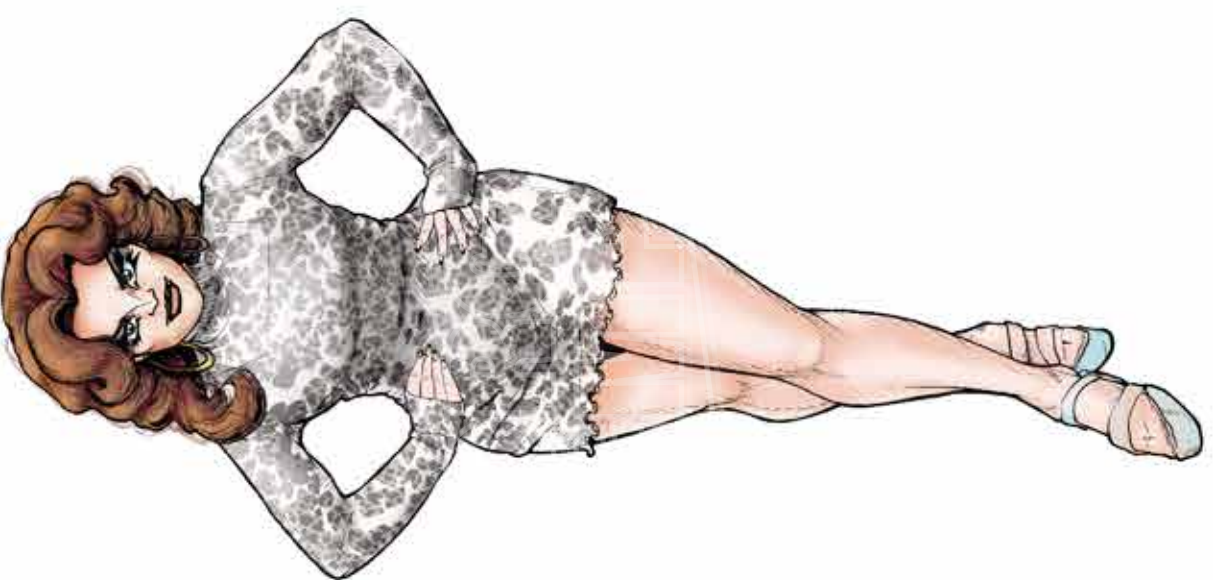
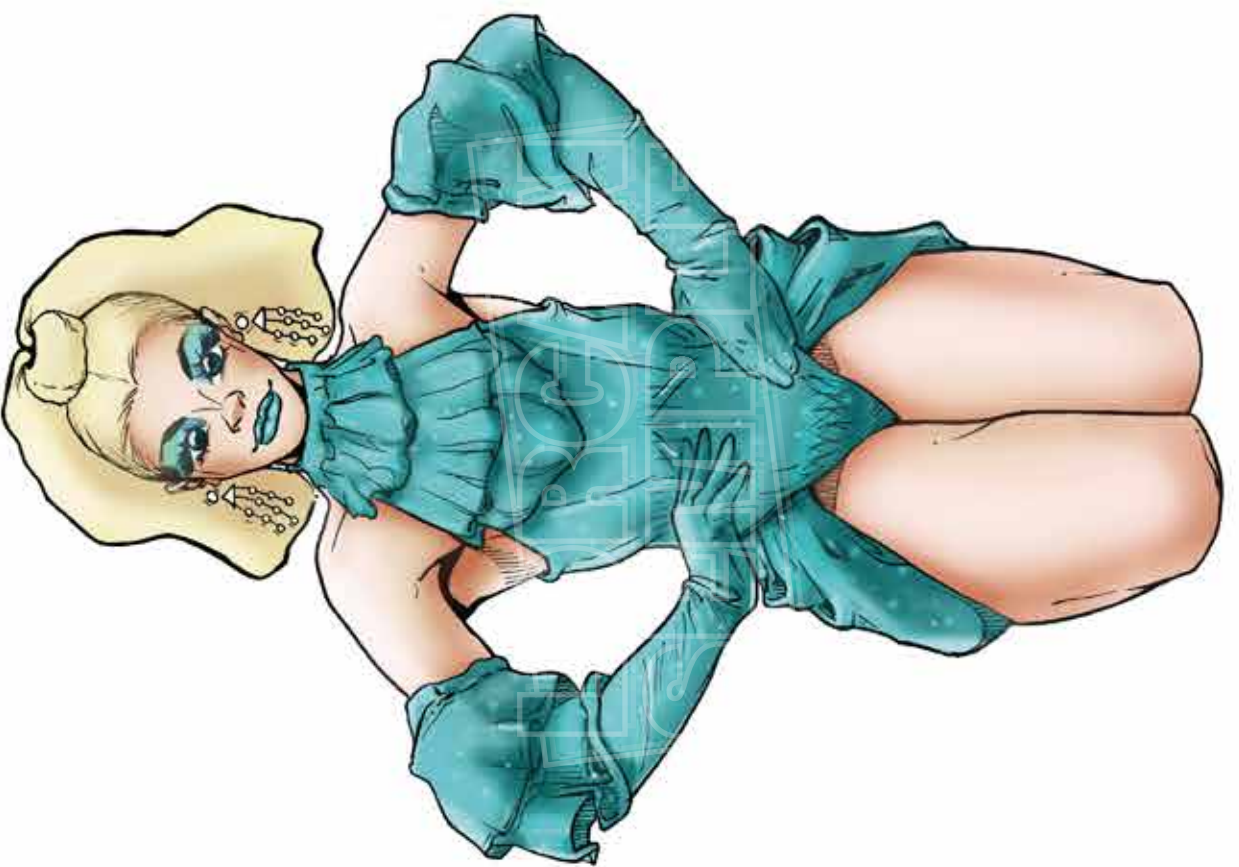


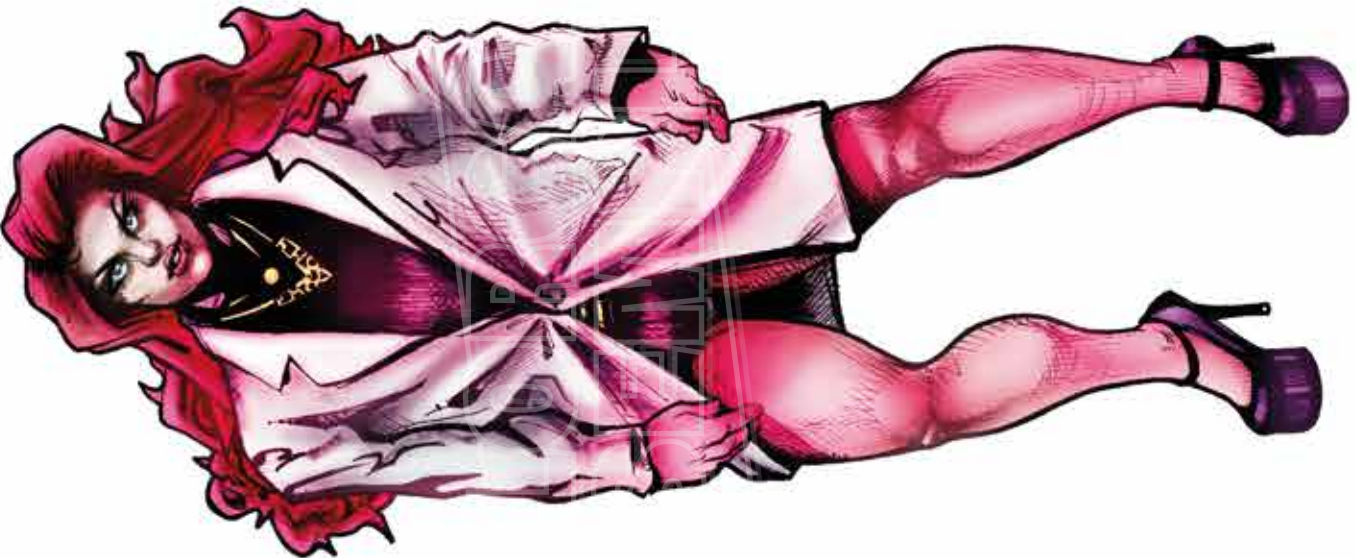
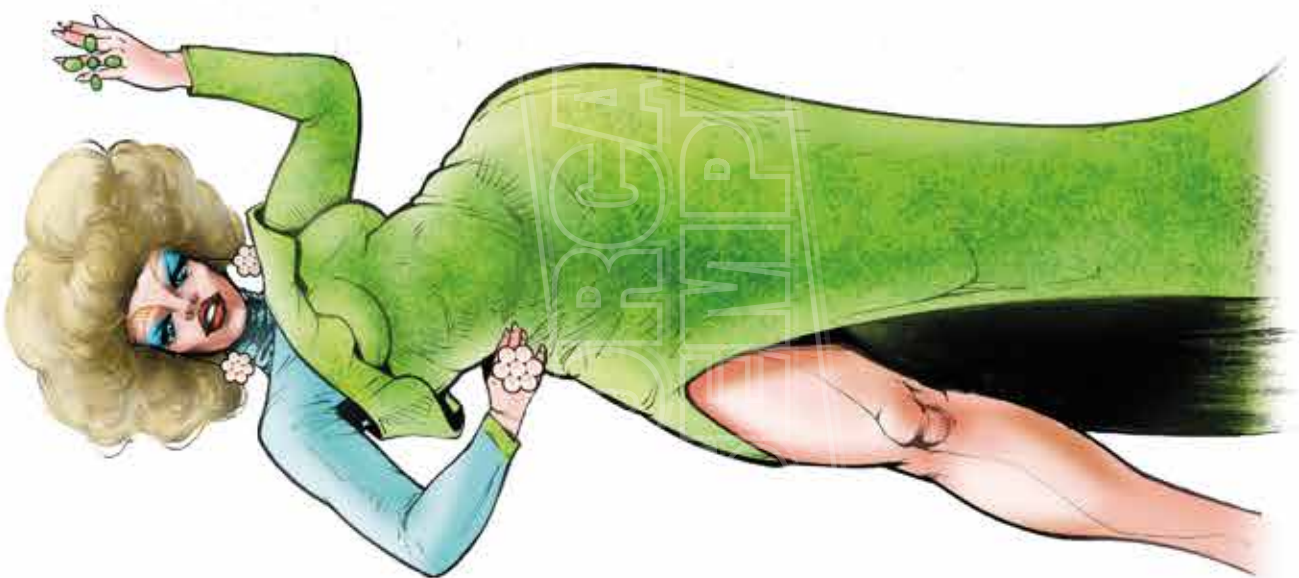
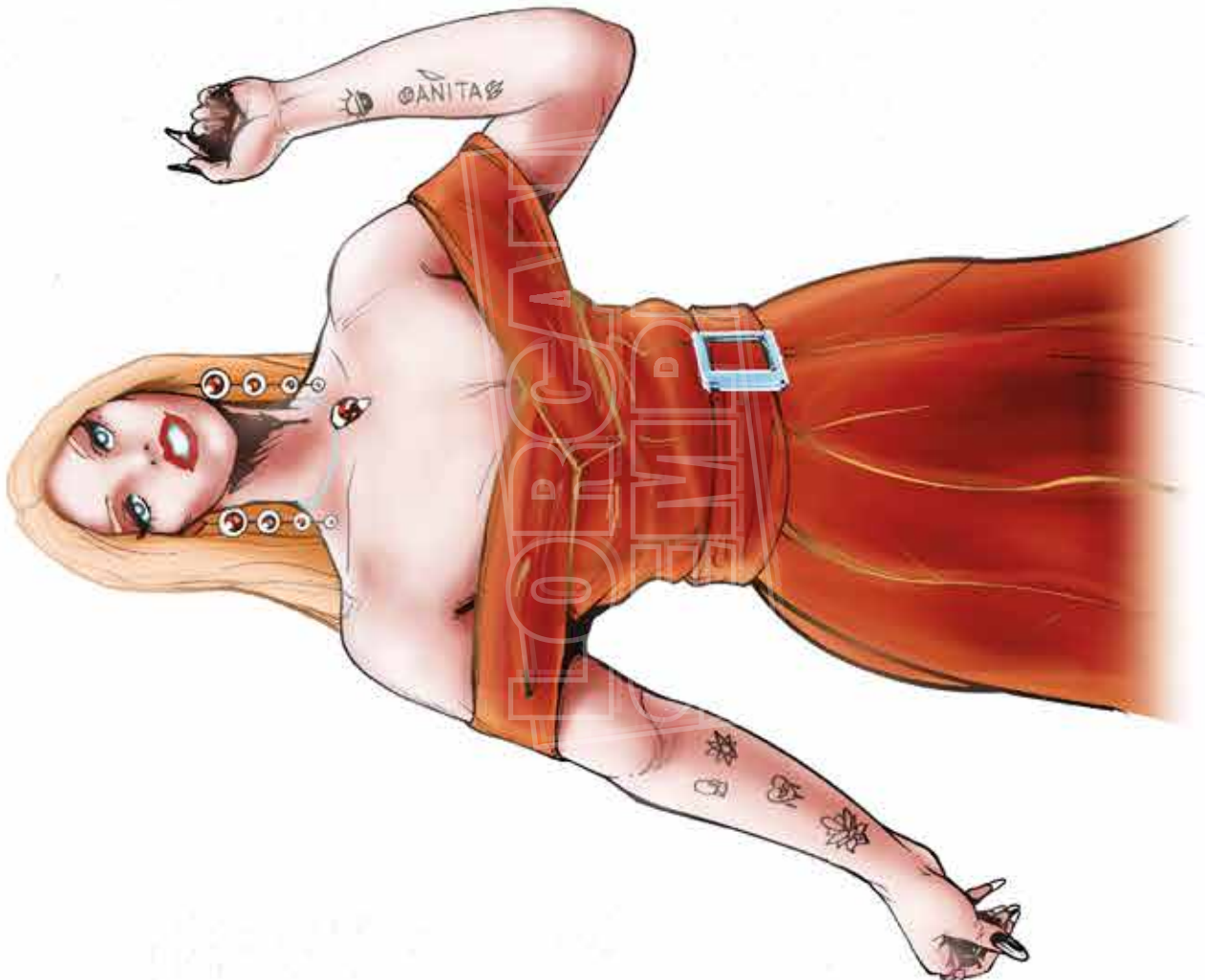
"ALUNA TICK"

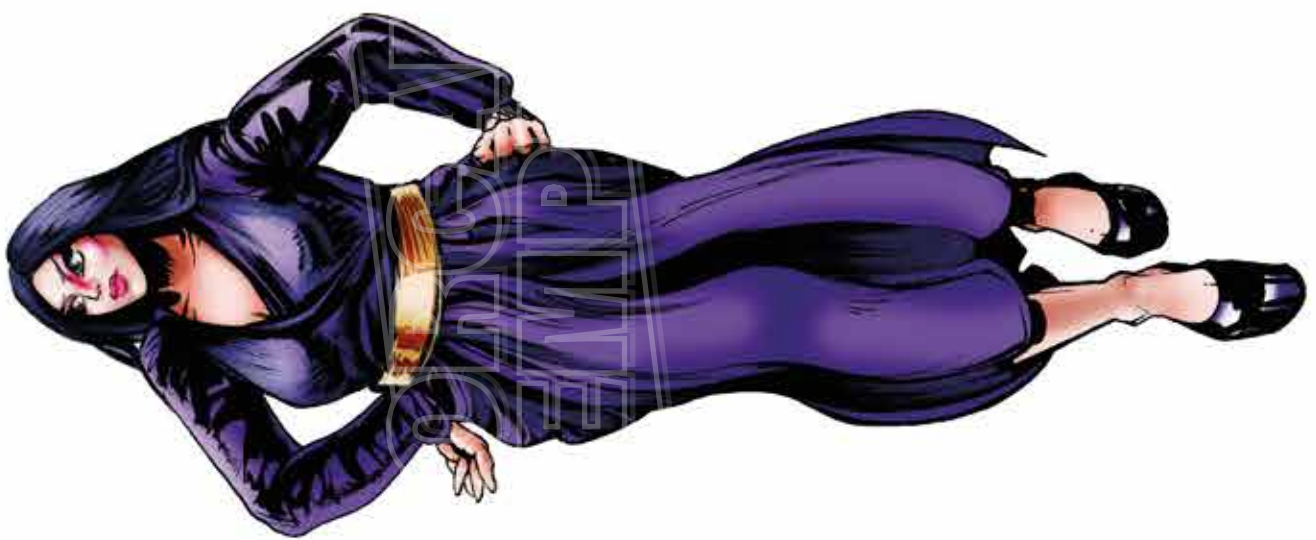
DIGITAL ARTWORK OF DRAG QUEEN:



"BITCHELLE FLOWERS"







02

GRAPHIC DESIGN

DEFINED AS... Art that is made with intent to communicate a message or advertise a product, service or event. Art that has one explicit meaning and purpose. Art which can be artistic but tends to be inherently commercial. Art that prioritises the user's experience. Art that must remain aesthetically pleasing in one way or another.

..... GRAPHIC DESIGN IS SOMETHING I INITIALLY THOUGHT WAS BASED MORE ON TASTE THAN TALENT, AND WHILE TASTE IS IMPORTANT, THIS LIMITING BELIEF IS WHAT MADE ME HESITANT TO FIND MY VOICE, BUT I LEARNED IT IS SOMETHING YOU CAN HONE AND SHARPEN OVER TIME, WHICH IS WHAT I SET OUT TO DO, SO HERE IS WHAT MY TASTE IN DESIGN LOOKS LIKE SO FAR.....

MOCK SELF PROMO POSTER

WANTED

Do you recognise this man? Last spotted attempting to break into a densely populated creative industry...



**This is an urgent appeal
time is running out!**

Spotted any artistic activity that could be considered:
bold / original / subversive / fresh ?

If so then you may be familiar with the style of **Lorcan**

We are asking all recruiters, creative directors, art buyers or those currently seeking fresh blood to pursue or stay vigilant of this person, and to look out for anything they might create next.

Contact: lorcansemp@gmail.com if you have seen his work and want more information

• Behaviours & abilities typical of this individual include illustration, figure drawing, digital art, graphic design and more..

03 FIGURE DRAWING
FIGURE DRAWING

"BON ACCORD" (TM) MOCK ADVERT DESIGNS



A mock advertisement for Bon Accord Ginger Beer. The background is a vibrant blue with faint, stylized patterns of lemons and limes. In the foreground, a clear glass bottle of ginger beer sits on a bed of crushed ice. The bottle has a black cap and a label that reads "BON ACCORD GINGER BEER" with a small "100" logo at the bottom. Three callout lines point from the bottle to circular icons: a crossed-out 'X' for the first callout, a recycling symbol for the second, and a snowflake for the third.

Brewed in Arbroath Scotland, Bon Accord has a place in the heart of the nation!

Made with 100% recycled glass, for the love of juice, Bon Accord is never made in plastic!

Bon Accord Soft Drinks Party Mix is best served chilled for a refreshing taste!

**EST. 1903
REFRESHED
2016**



A mock advertisement for the Bon Accord Soft Drinks Party Pack. The background is a solid green. At the top, white text reads "Bon Accord Soft Drinks Party Pack comes in 6 refreshing flavours!" followed by "(275ml / 88 calories per bottle)". Below this, six bottles of different colors are lined up, each with a "BON ACCORD" label and a specific flavor name: CREAM, GRAPEFRUIT, LEMONADE, GINGER, RHUBARB, and BONA-COLA. At the bottom, large white text says "NATURALLY SWEETENED!" with the subtext "With honey, coconut nectar and real fruit juice". To the right, another "EST. 1903 REFRESHED 2016" logo is displayed.

Bon Accord Soft Drinks Party Pack comes in 6 refreshing flavours!
(275ml / 88 calories per bottle)

NATURALLY SWEETENED!
With honey, coconut nectar and real fruit juice

**EST. 1903
REFRESHED 2016**

JEWELLERY PACKAGING DESIGN CONCEPT NO.1 & 2

This is the time I created some stylised isometric 3D mockups of packaging for a jewellery brand during one of my past roles as a graphic designer. Like other pieces in this portfolio, these were designed using Adobe Illustrator. Although my primary design software is Adobe Photoshop, Illustrator sees regular use in my workflow...



NEXT PAGE NO.3 >>>

JEWELLERY PACKAGING >>> DESIGN CONCEPT 3



<<< PREVIOUS PAGE NO.1 & 2



eposbuddy™

GRAPHIC DESIGN / ILLUSTRATION
VIDEO ANIMATION

"GLITTER GALA" DOROTHY'S SHOWBAR SWANSEA NYE PROMO:



"PANCAKE DAY" DOROTHY'S SHOWBAR PROMO:



Dorothy's
SHOWBAR

PANCAKE DAY

**JOIN US ON THE 13TH OF FEBRUARY
FOR A FLIPPIN' GOOD TIME!**

Our queens are throwing on their aprons and whipping up the campiest music and the freshest free pancakes, so come get some!

"LOVE SHACK" DOROTHY'S SHOWBAR VALENTINE'S DAY:



Dorothy's
SHOWBAR

LOVE SHACK

deals...
£1.50 BOMBS
£2.99 DOUBLES
£1.50 WKD & VK
£1.99 CARLING & CIDER

KISSING BOOTH

THIS LOVE TOKEN ENTITLES YOU TO ONE FREE COCKTAIL!

Coming this
VALENTINE'S DAY

OUTOUTIBIZA SOCIAL MEDIA APP STORY PROMO:



OUTOUTIBIZA INSTAGRAM HIGHLIGHT THUMBNAILS:





YOUR BRAND IN YOUR CUSTOMER'S POCKET

REWARD CUSTOMERS PER POUND SPEND



SEND TARGETED PUSH & TEXT MESSAGES



PRINT PROMOTIONS ON YOUR RECEIPTS



CREATE PERSONALISED IN-APP VOUCHERS



PROMOTE OFFERS OR EVENTS THROUGH YOUR APP



Call us: 0117 963 2200 / Email us: sales@eposbuddy.com / Website: <https://www.eposbuddy.com>

EPOSBUDDY OMG TESTIMONIAL:

omg

TESTIMONIAL



"We have now been using the app for over 12 months across our 4 sites, it's been a huge help for driving business."

We are now at over 45,000 installs, meaning we can influence the footfall significantly with all methods the Eposbuddy app provides to reach out to our customers, marketing events and promotions, or push certain drinks and deals.

We have seen revenue increase by 30% at a fraction of the cost compared to traditional marketing methods."



[HTTPS://WWW.EPOSBUDDY.COM/](https://www.EPOSBUDDY.COM/)

0117 963 2200

SALES@EPOSBUDDY.COM

EPOSBUDDY MOLES TESTIMONIAL:

moles

EST.1978

TESTIMONIAL



"In less than 5 months of launching the app to our customers, we have had fantastic engagement gaining over 750 installs."

We have used the voucher functionality, event advertising and notifications to increase the attendance to our gigs and events, and to push certain drinks and deals.

We have found that our customers have been really engaged in earning points through the loyalty points system (almost 10% of spend has been logged through the app). And our customers are keen to come back to the venue to use their balance."



[HTTPS://WWW.EPOSBUDDY.COM/](https://www.EPOSBUDDY.COM/)

0117 963 2200

SALES@EPOSBUDDY.COM

SQUIRES



Squires Fish Restaurant & Takeaway have spent over 50 years establishing a reputation for serving award-winning fish and chips, but they wanted to improve their systems and reward their loyal customers.

THIS IS WHERE
EPOSBUDDY
STEPPED IN!

EPOSBUDDY INSTALLED NEW POSIFLEX TILLS & KITCHEN TOUCH SCREENS



- Updated State-of-the-Art Software
- Speed Up & Streamline Ordering Process

EPOSBUDDY PROVIDED SQUIRES WITH THEIR OWN CUSTOM BRANDED APP

- User Friendly
- Click & Collect
- Vouchers & Customer Rewards



GET IN TOUCH
TO LEARN HOW
EPOSBUDDY CAN HELP YOU!

<https://www.eposbuddy.com/>

0117 963 2200

sales@eposbuddy.com

"YOUR BRAND IN YOUR CUSTOMER'S POCKET"




**YOUR BRAND
IN YOUR
CUSTOMER'S
POCKET**

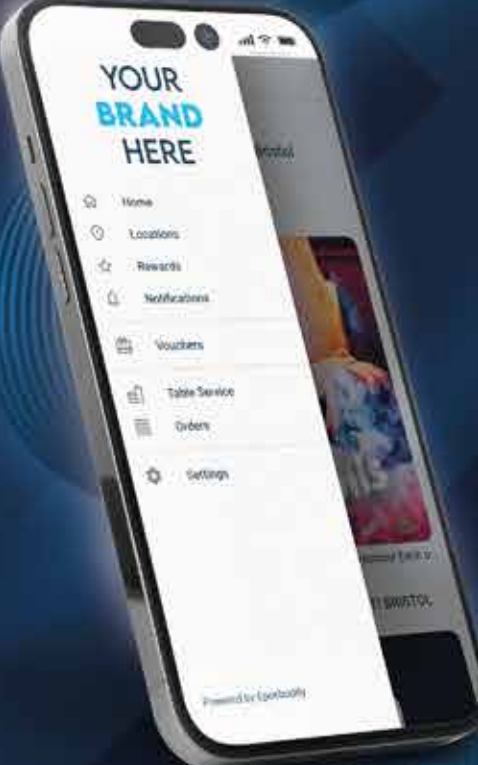


YOUR CUSTOM APP...

- BOOST CUSTOMER LOYALTY ☒
- SELL TICKETS FOR YOUR EVENTS ☒
- INCREASE CUSTOMER SPENDING ☒
- TABLE SERVICE ☒



**YOUR BRAND IN YOUR
CUSTOMER'S
POCKET**



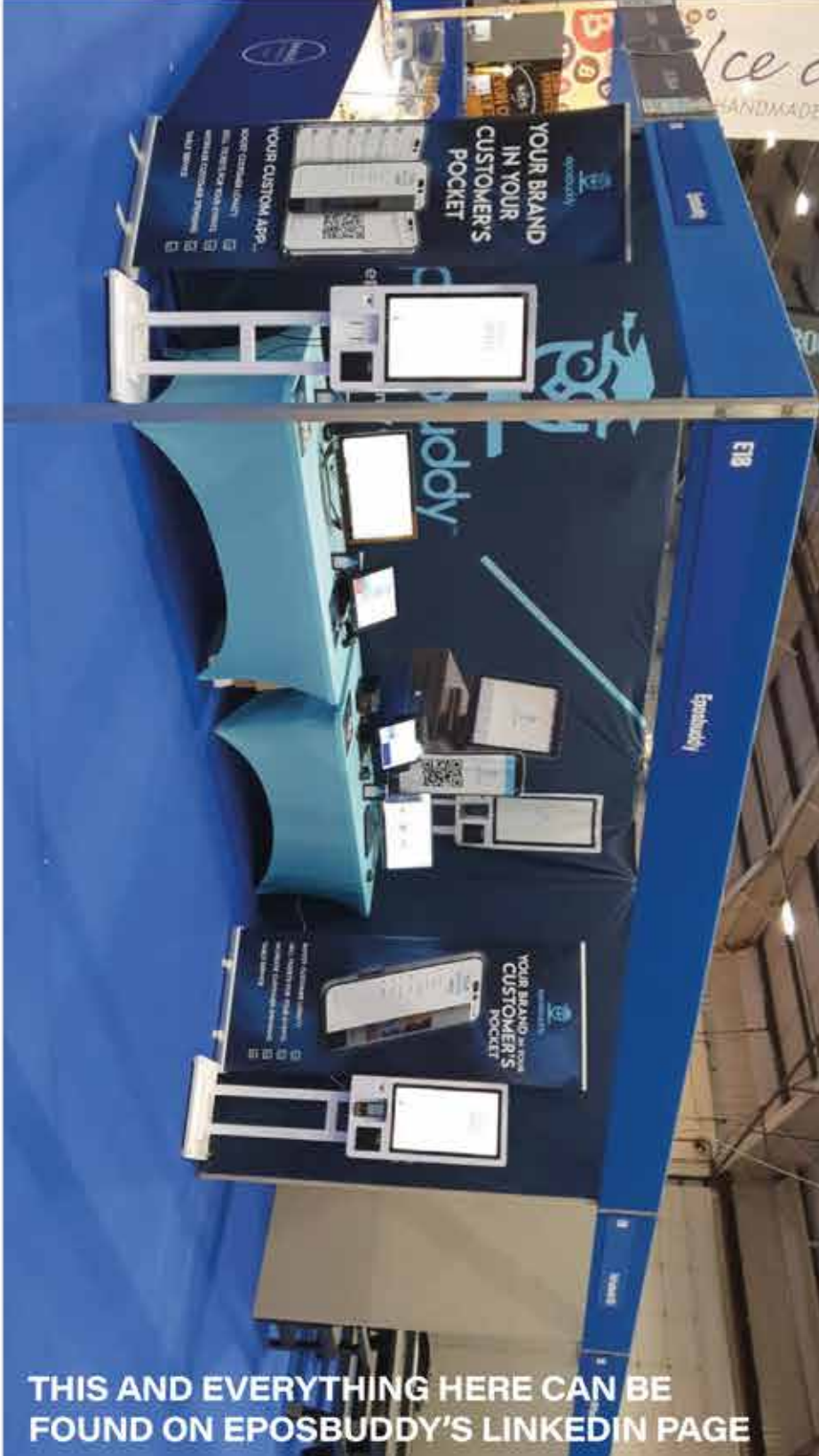
BOOST CUSTOMER LOYALTY ☒

SELL TICKETS FOR YOUR EVENTS ☒

INCREASE CUSTOMER SPENDING ☒

TABLE SERVICE ☒

EPOSBUDDY TRADE SHOW ROLLER BANNERS:



**THIS AND EVERYTHING HERE CAN BE
FOUND ON EPOSBUDDY'S LINKEDIN PAGE**

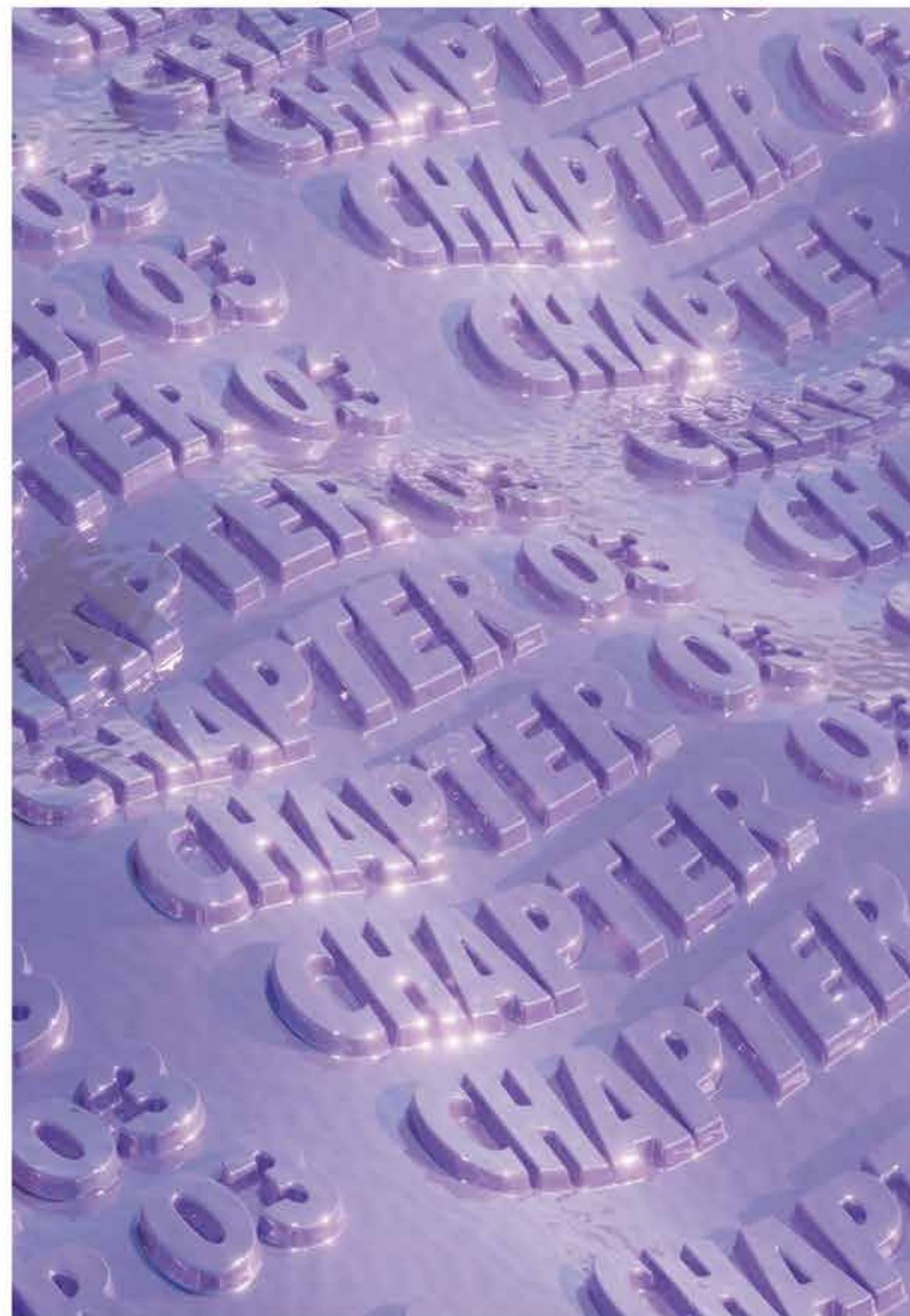
03

3D ARTWORK

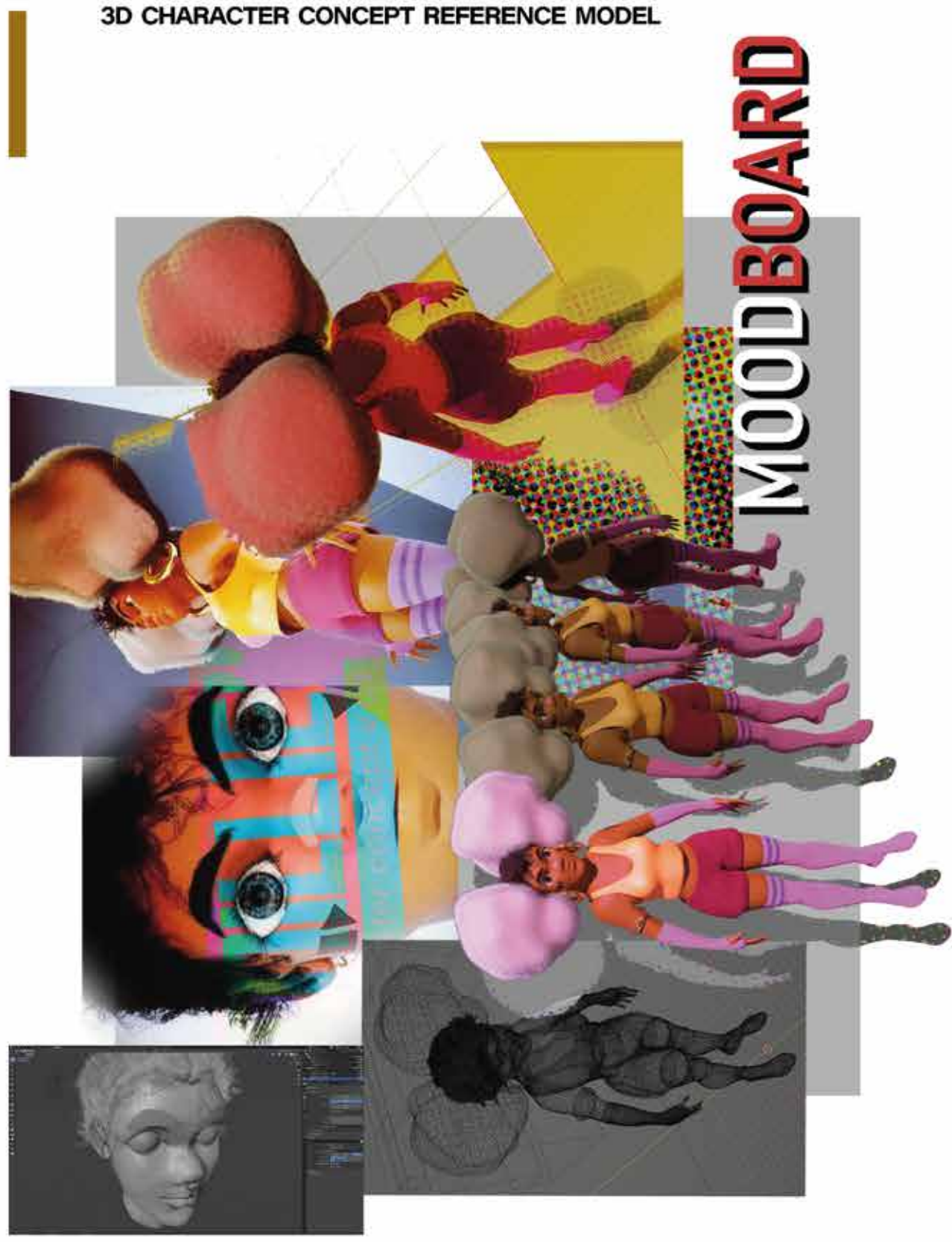
DEFINED AS... Art that is made using computer-generated tools and require specialist knowledge of bespoke 3D CGI software. Art that has multiple applications within a range of professions and disciplines, including for the sake of this portfolio: Graphic Design, Illustration, Concept Art, CGI, Product Design, and many more...

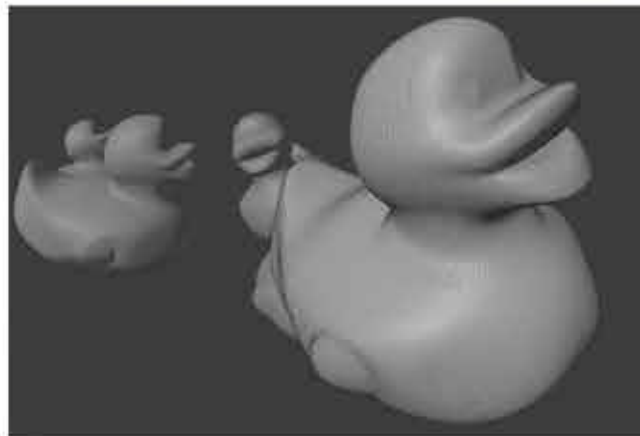
..... 3D ARTWORK IS NOT SOMETHING THAT I HAD ANY INITIAL KNACK FOR, BUT WHILE IT IS NOT ONE OF MY PRIMARY DISCIPLINES, IT HAS FOUND ITSELF A PLACE AS A HANDY TOOL IN MY PRODUCTION PIPELINE TO OUTPUT EVEN BETTER RESULTS FASTER THAN IF I USED MORE TRADITIONAL MEANS. THAT BEING SAID, HERE ARE SOME OF MY VENTURES INTO 3D ARTWORK

CHAPTER 3 BACKGROUND 3D DESIGN

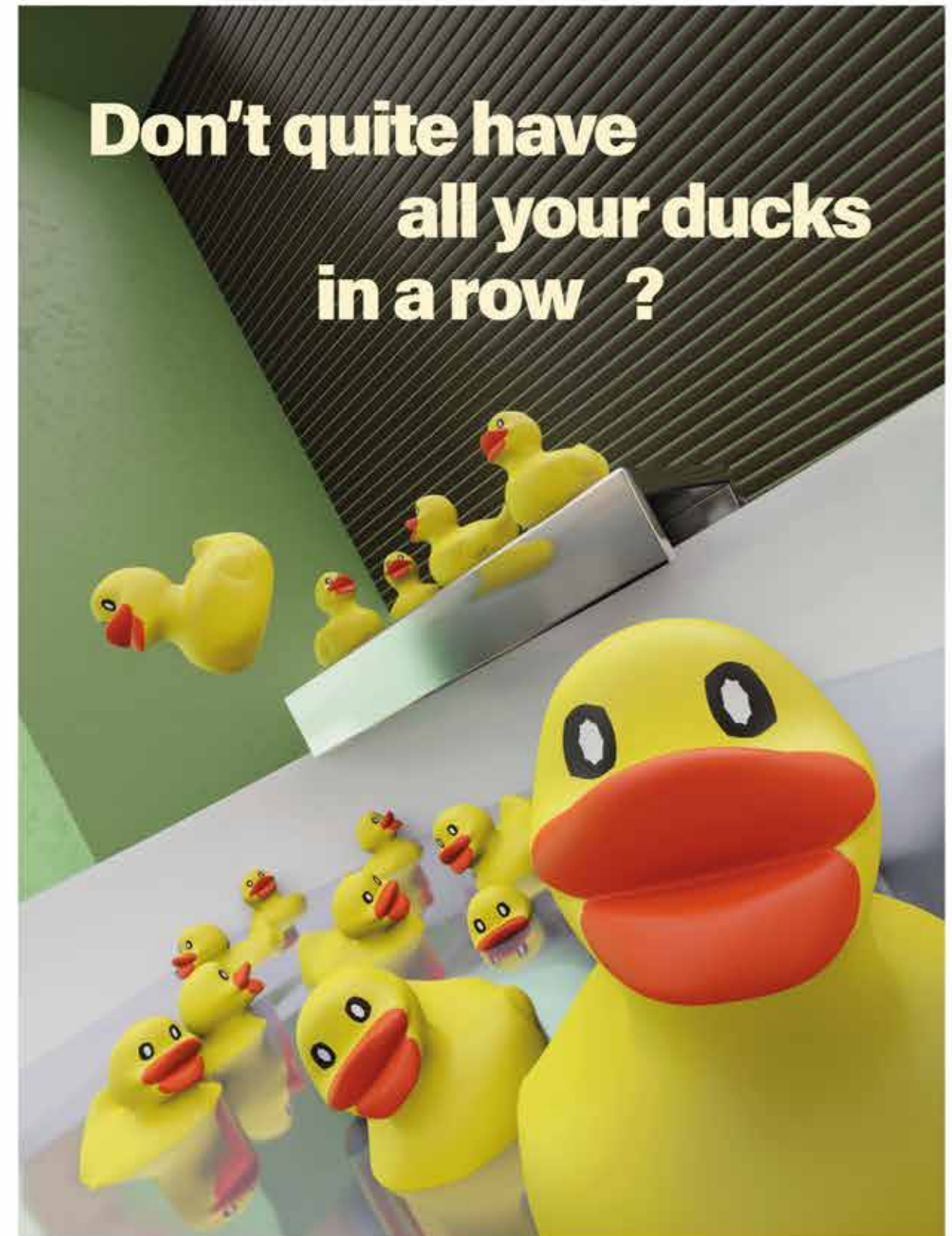


PROCESS & RESULTS





MOCK 3D AD CAMPAIGN FOR MENTAL HEALTH AWARENESS



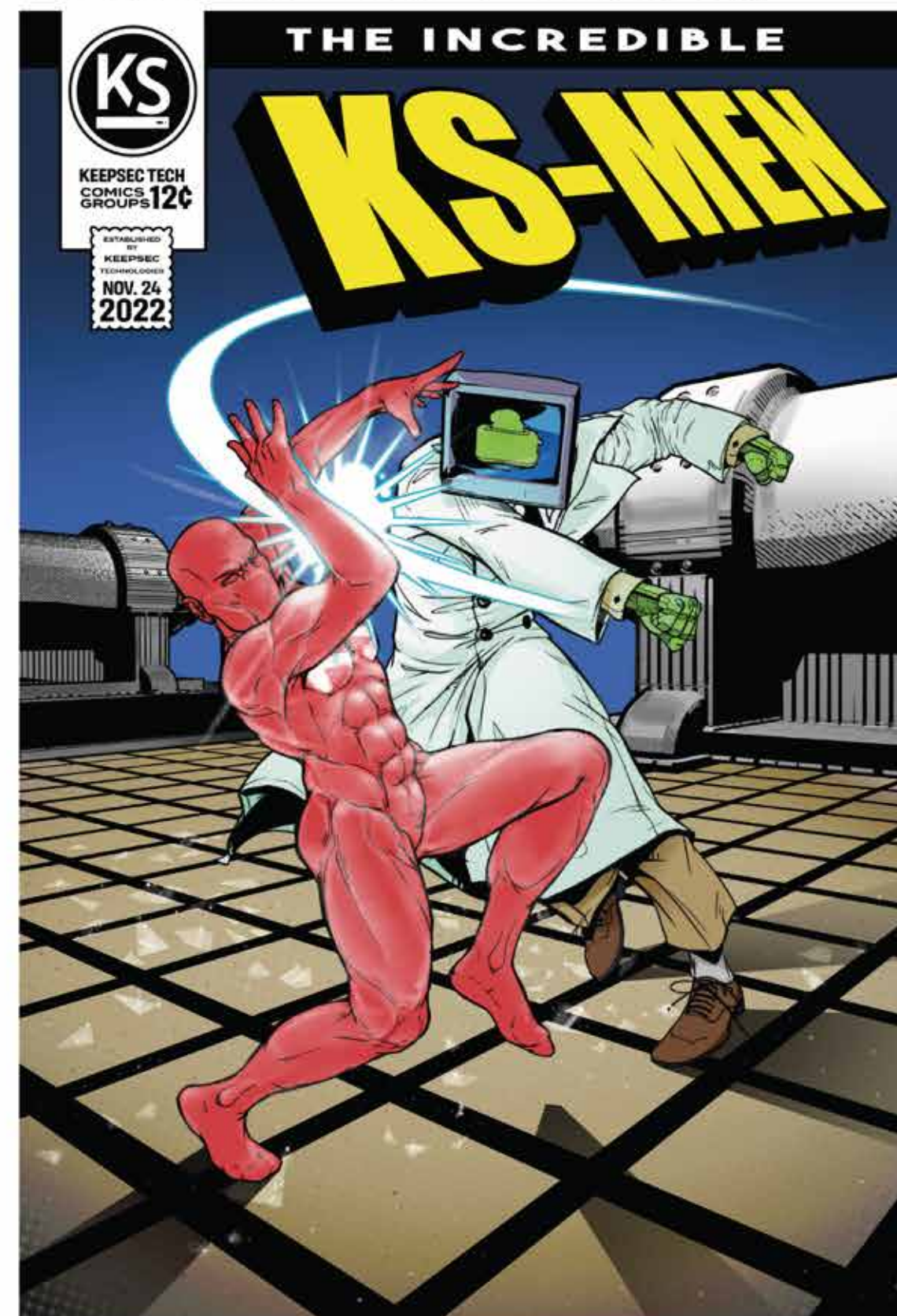
04

CLIENT WORK

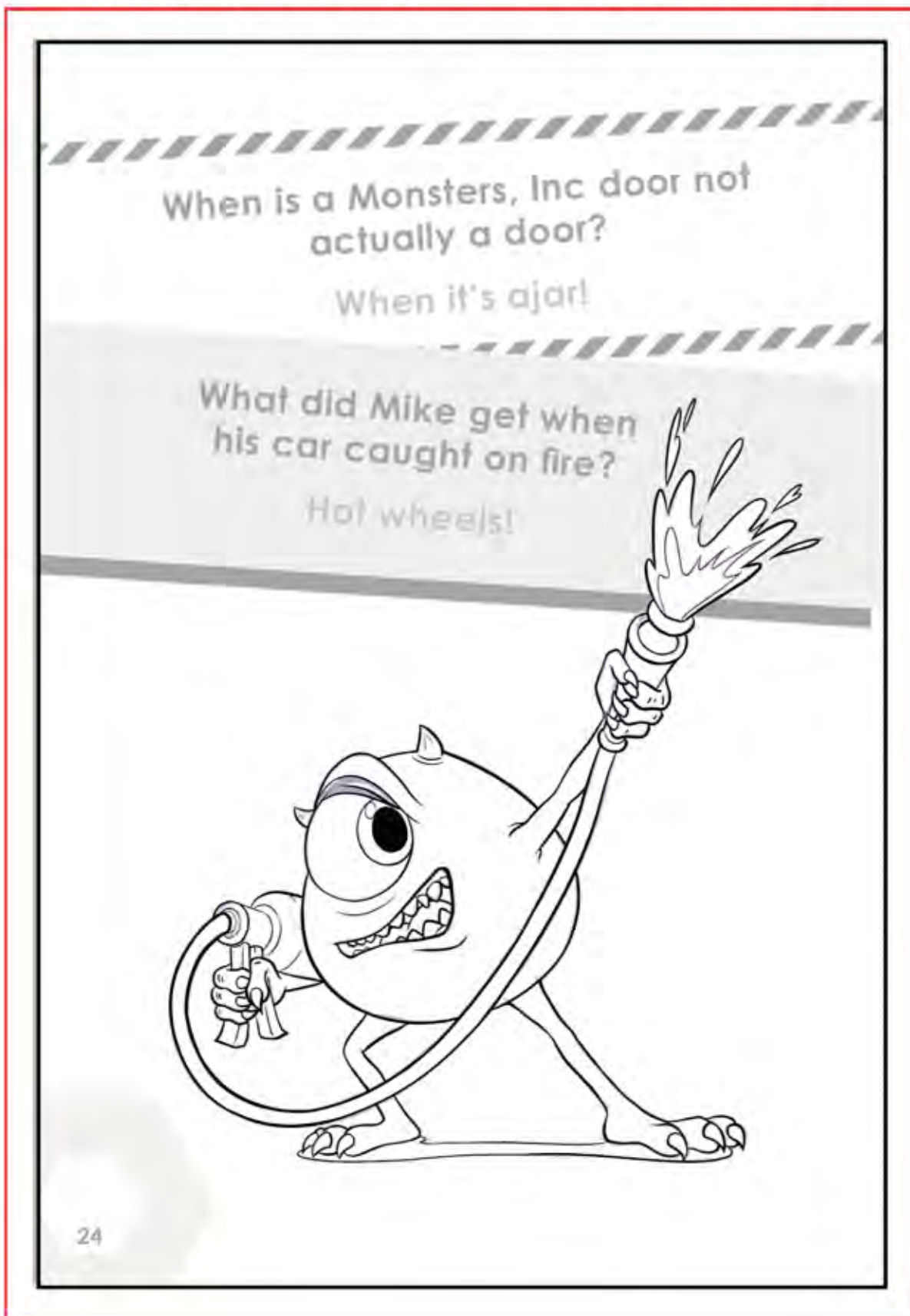
DEFINED AS... Art that I made for clients / third parties that was purchased from me on a commission basis. Art that made with the buyer's requests and specifications in mind. Art that may be licensed for use in commercial products either once or on multiple occasions. Art that I have been financially compensated for.

..... LIKE EVERY ARTIST, I INITIALLY CREATED WORK SIMPLY BECAUSE I ENJOYED IT SO, HOWEVER WHEN I STARTED TO CREATE WORK FOR A NUMBER OF CLIENTS, SUDDENLY ART BECAME AN AVENUE TO MAKE MONEY, AND HOPEFULLY ONE DAY IT MAY BECOME MY LIVING! IN THE MEANTIME HERE ARE SOME PROJECTS I WAS INVOLVED IN AND WORKED ON FOR A NUMBER OF CLIENTS, ENJOY!

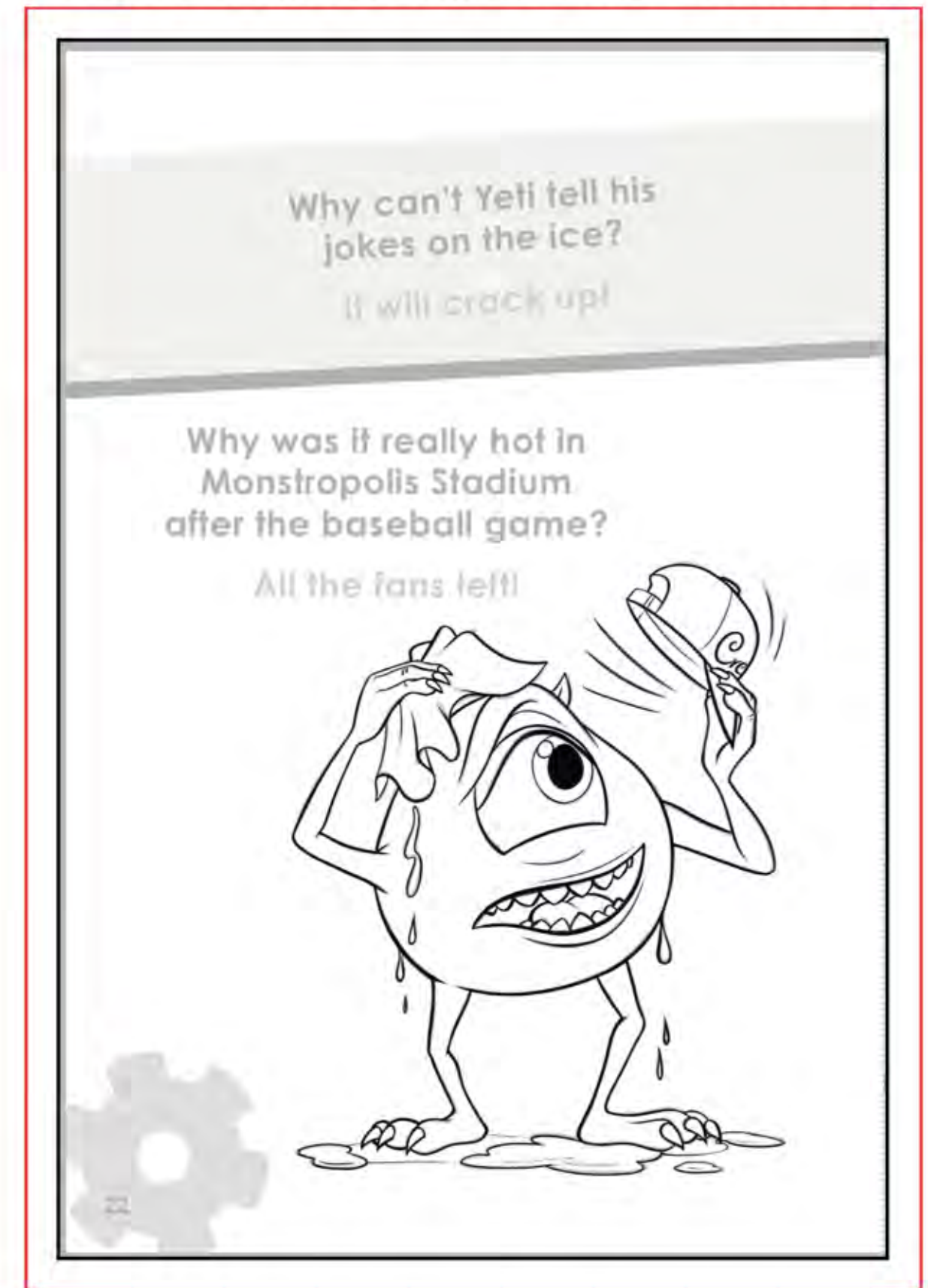
"KS-MEN" PROMO ART FOR KEEPSEC TECHNOLOGIES

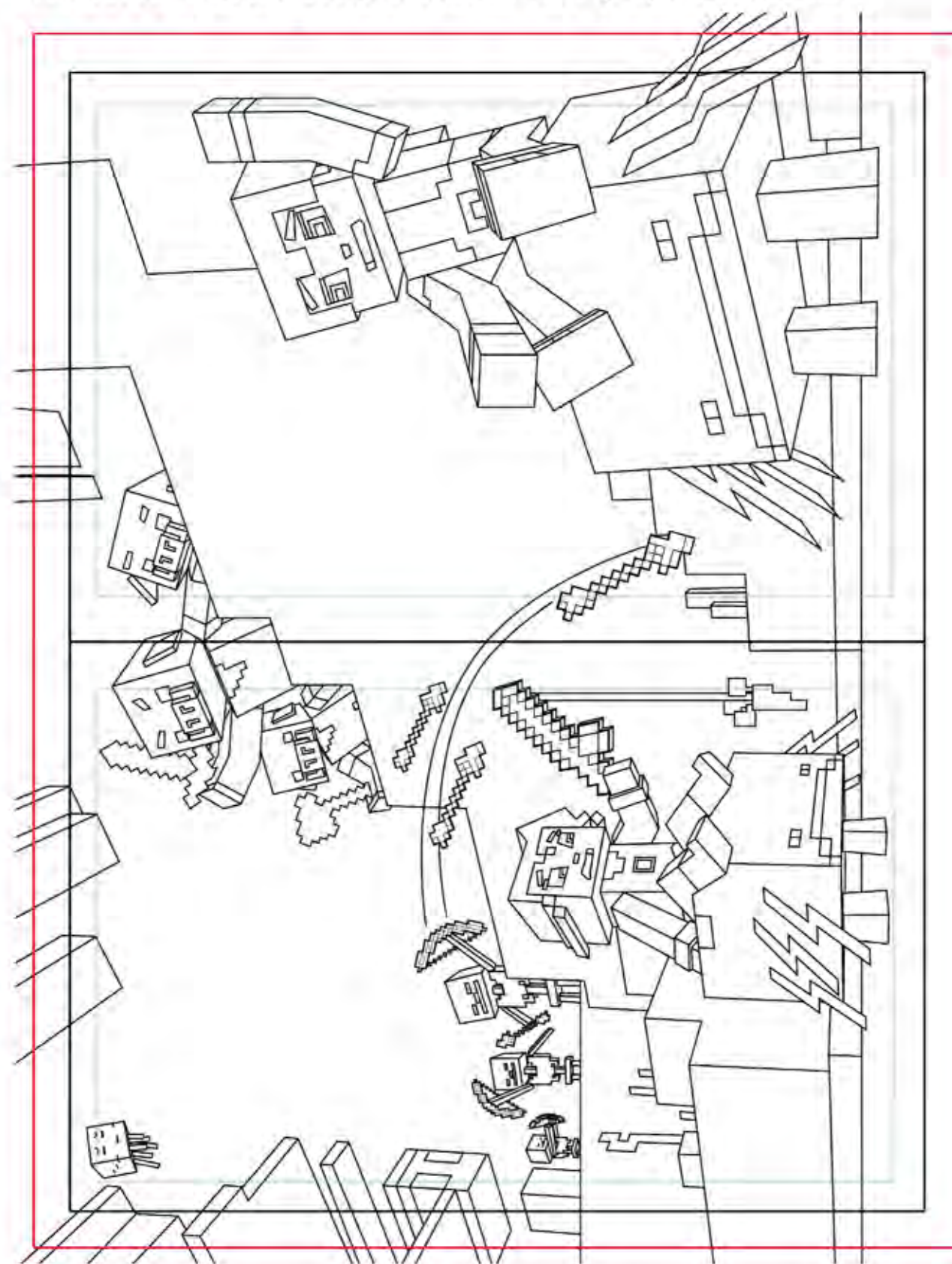
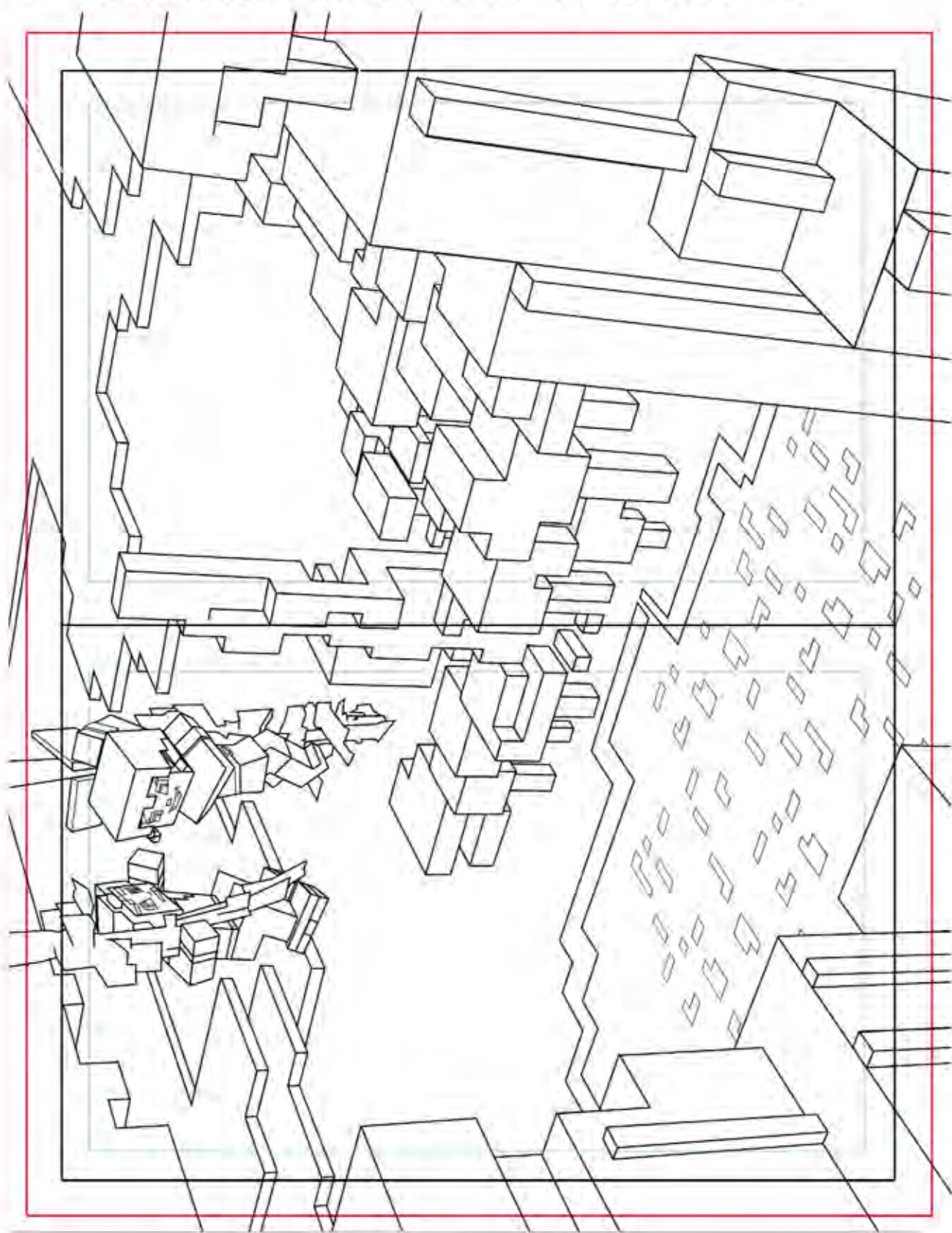


"MIKE WAZOWSKI" (TM) LAYOUT SKETCH ART FOR THE BOOK:



"THE LAUGH FLOOR JOKE BOOK (DISNEY MONSTERS AT WORK)" (TM)





And now...

Let's talk about **MEDIA**



My Materials:

CIRCLE GUIDES
FRENCH CURVES
LIGHTBOX
RULERS

BRUSHES
COLOUR MARKERS
ERASERS
INK PENS
PAINT MARKERS
PENCILS
SHARPENER



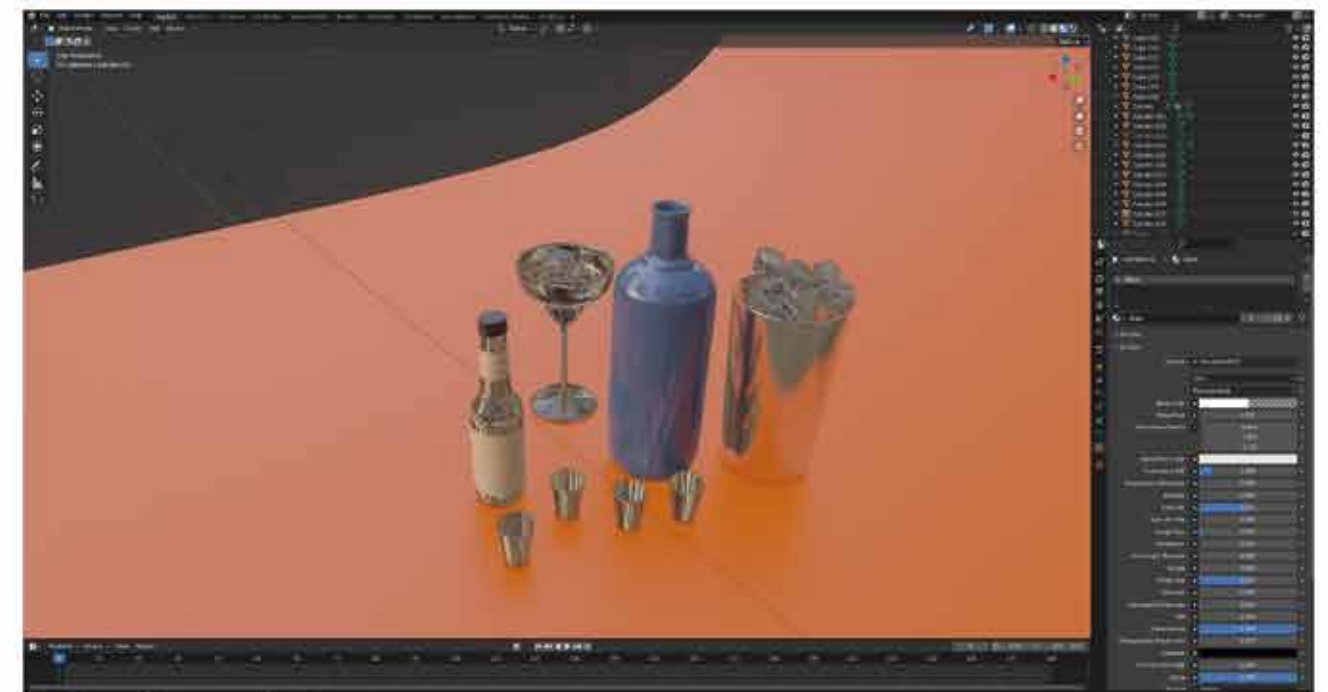
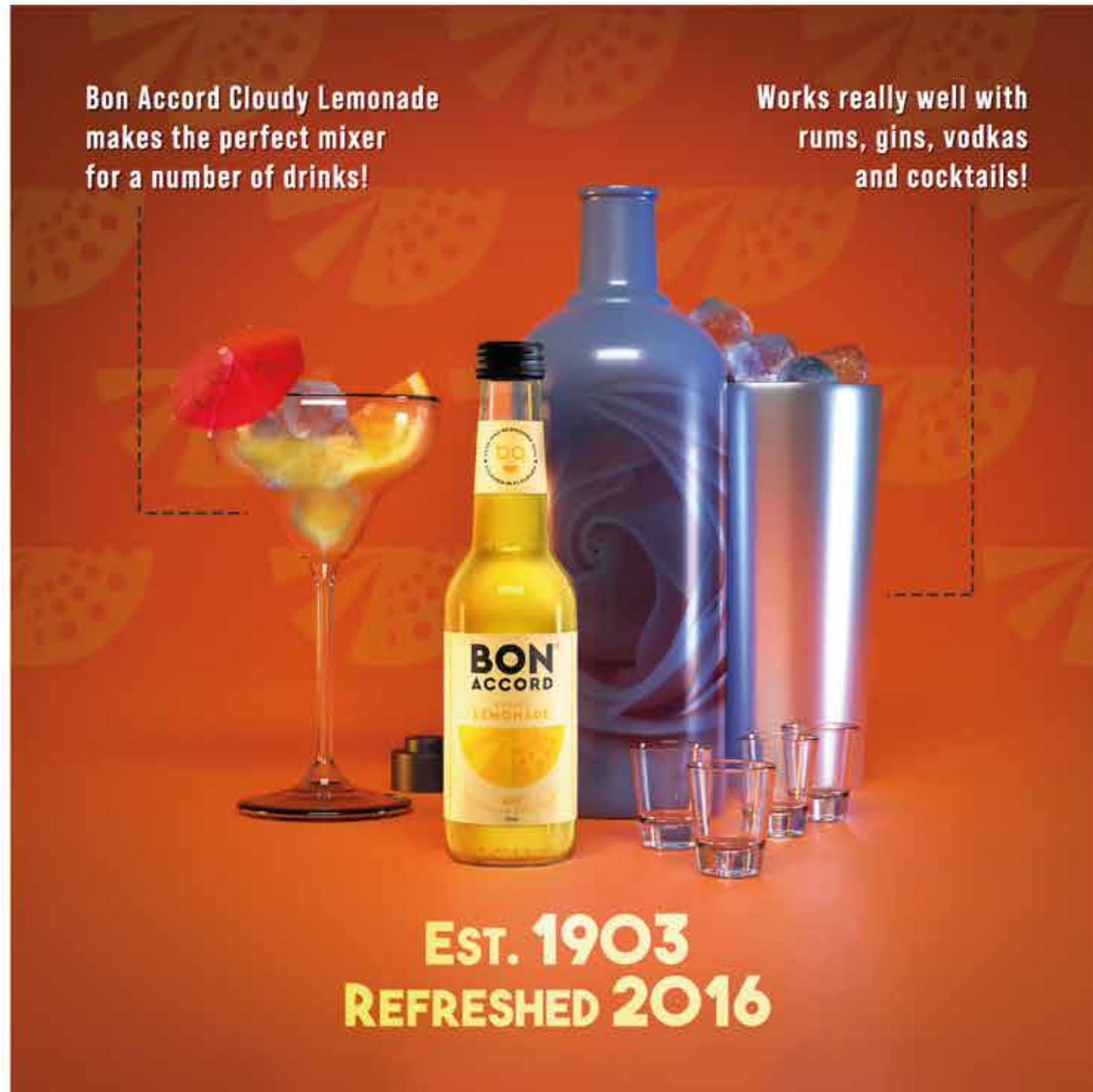
ARTIST GLOVE
IPAD AIR 4TH GEN
MODEL REFERENCES
SKETCHBOOK

ART BOOKS
BROWN TAPE
COMPASS
CUTTING BOARD
SCALPEL
SPRAY MOUNT

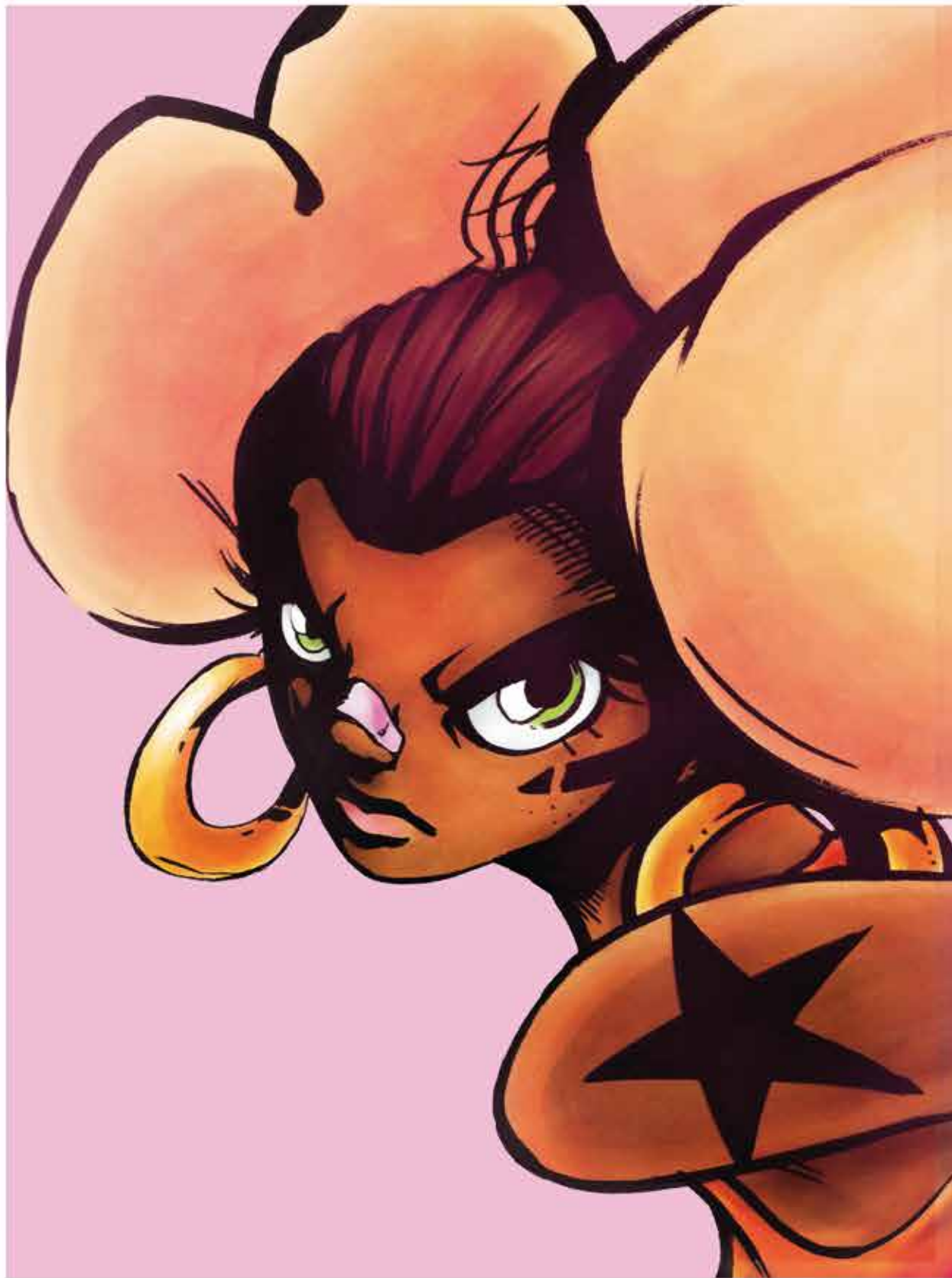


SHOT ON A PANASONIC LUMIX

"BON ACCORD" (TM) MOCK ADVERT DESIGNS



MARKER CHARACTER CONCEPT



ON THE SUBJECT:



DEFINED AS... *Art with no messaging or purpose other than to demonstrate a high artistic skill.*

I decided to start this portfolio on the topic of illustration because it is the artistic discipline I've spent the most time with, it's the one I consider myself to be the best at, but most importantly it's simply the one I adore the most. Even from a young age I was teaching myself how to draw, and that very same drive and persistence has allowed me to gain a solid grasp on the various artistic principles and gain a reputation as an artist

capable of creating raw and expressive works centred around characters and people that are dynamic and full of action! My influences and interests largely centre around graphic novels, animation, gestural drawings, classic movie posters, renaissance art, art nouveau, fashion illustration, academic art, etc. My education and experience has given me a background in many of these artistic niches too.



**Thank you for reading
my portfolio booklet!**

**In here are my most recent
works across the last year or so,
including illustrations, designs and
other such works of art.**

**If you are interested in hiring me,
commissioning me or collaborating
with me, you can contact me via email:**

lorcansemple@gmail.com

I hope to hear from you soon!

Lorcan Semple